

FIG. 1

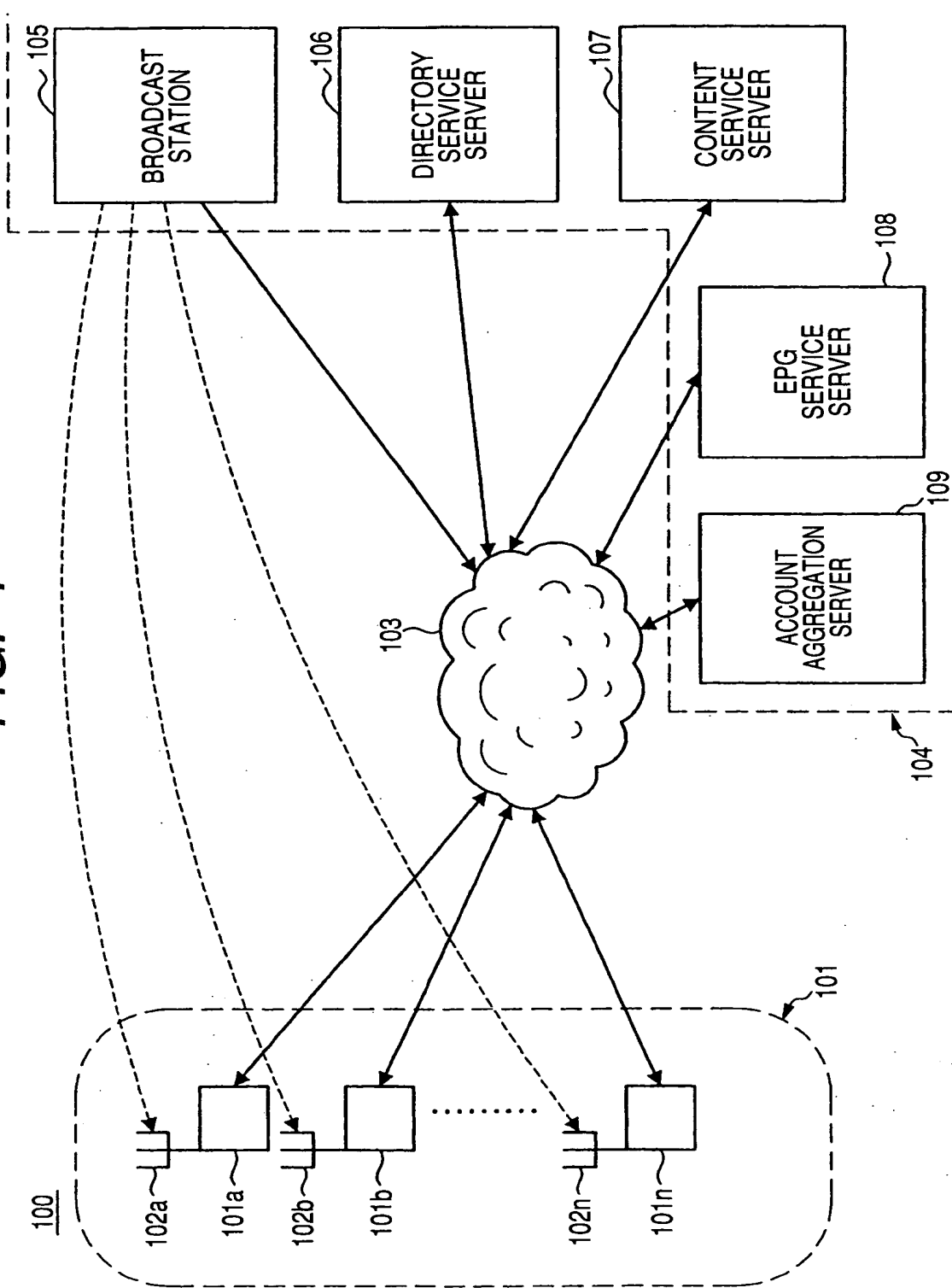
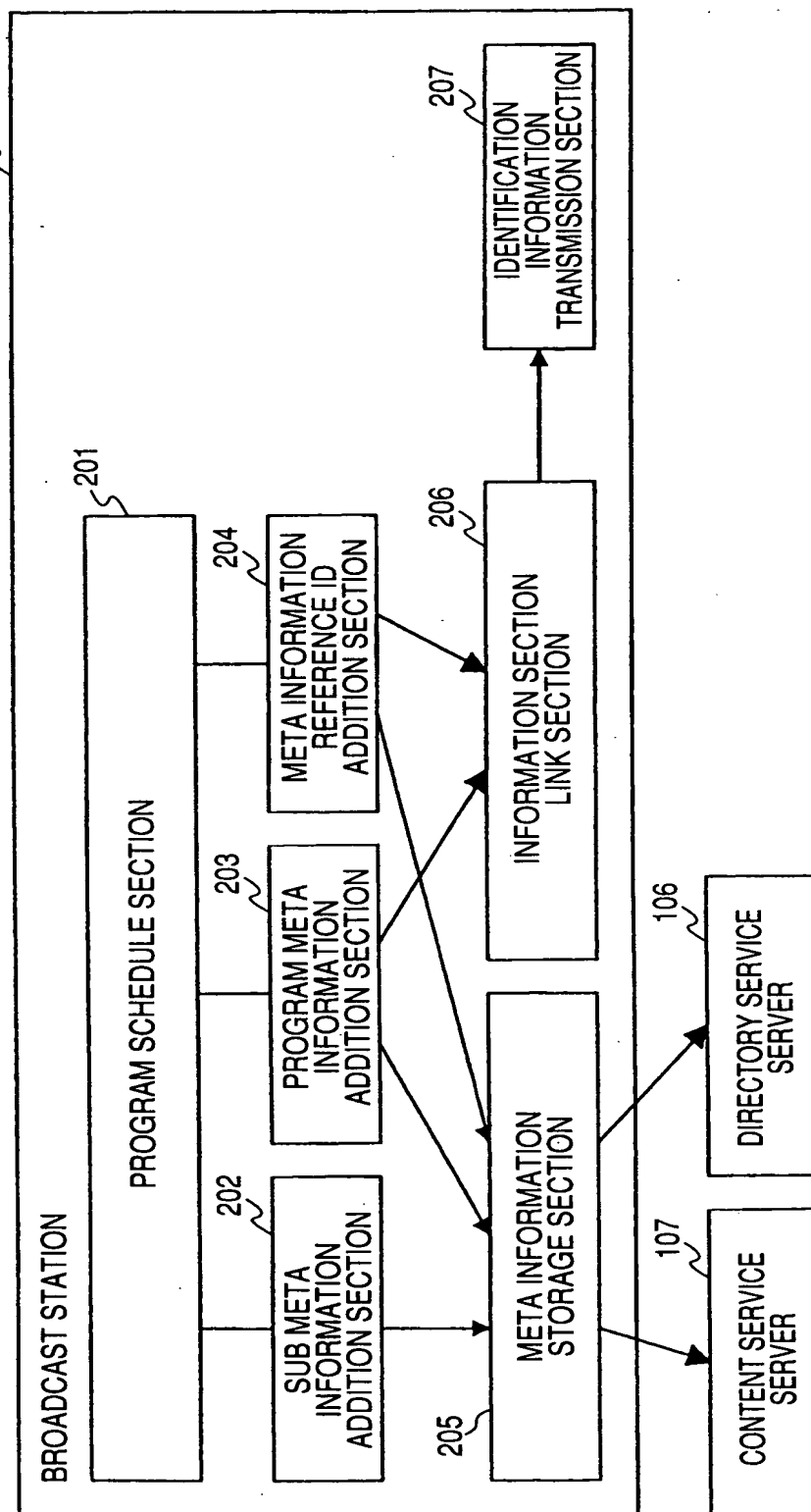
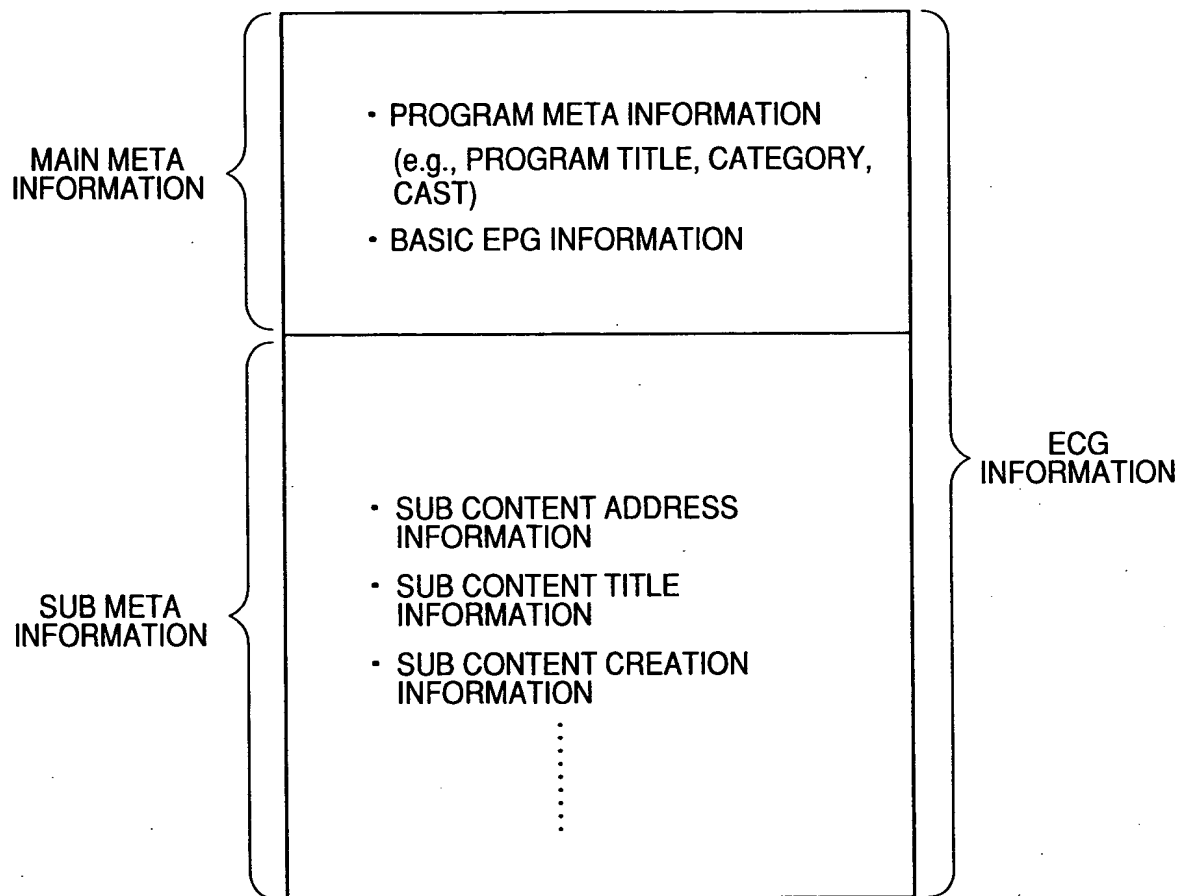


FIG. 2



*FIG. 3*

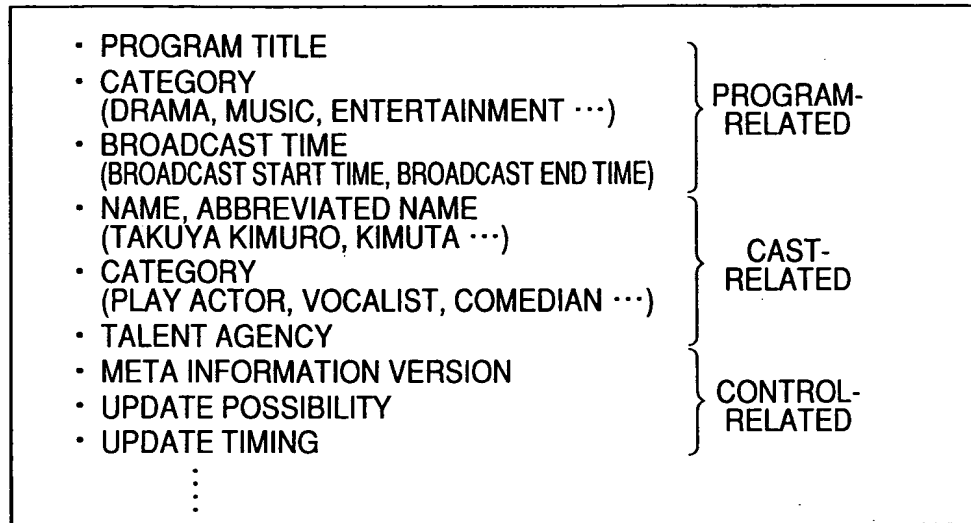
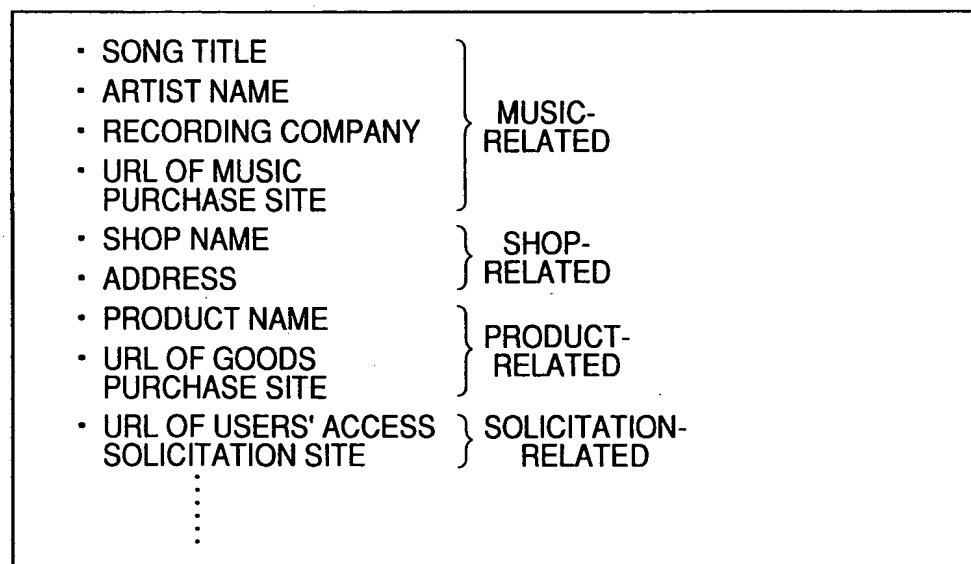
**FIG. 4A****FIG. 4B**

FIG. 5

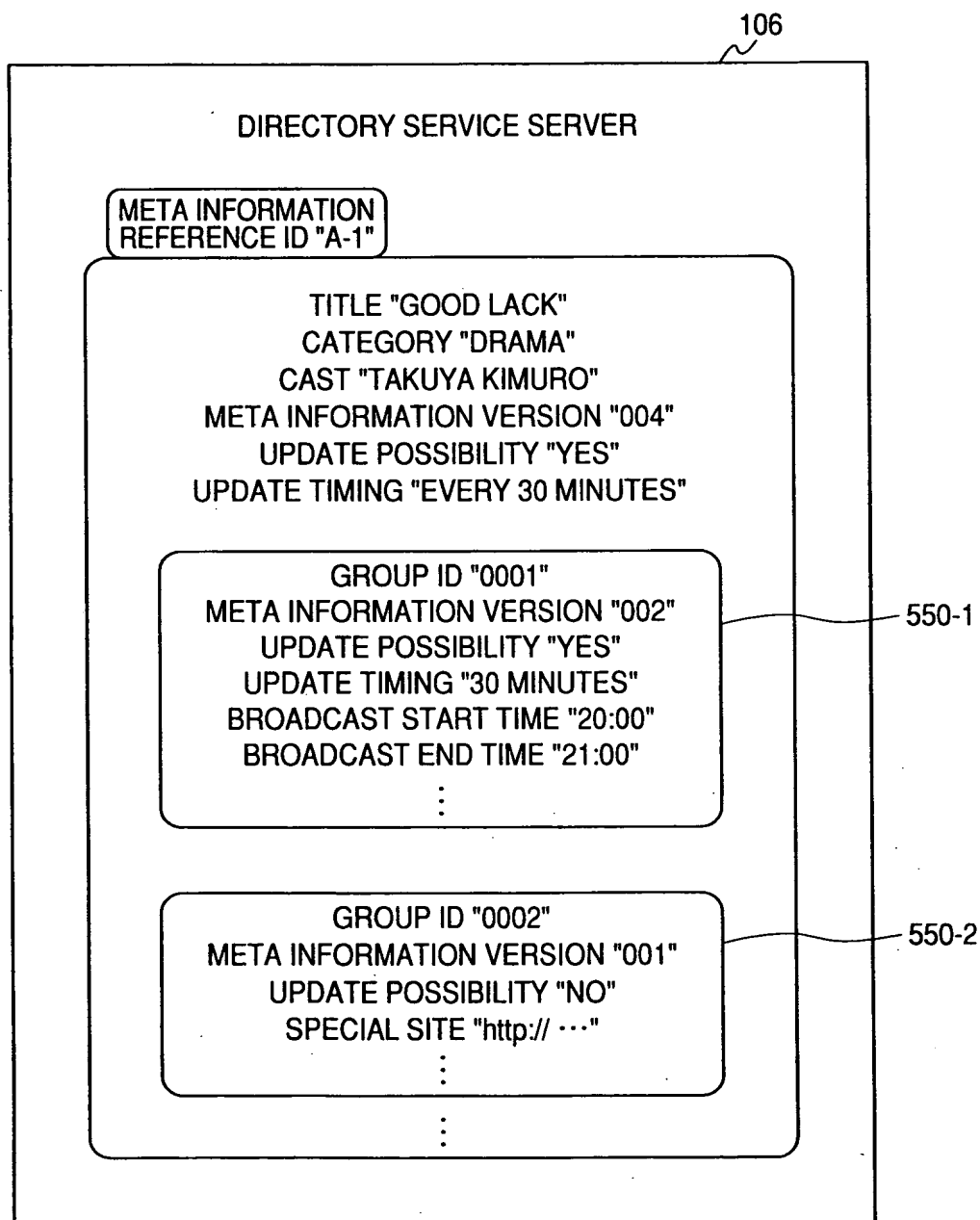


FIG. 6

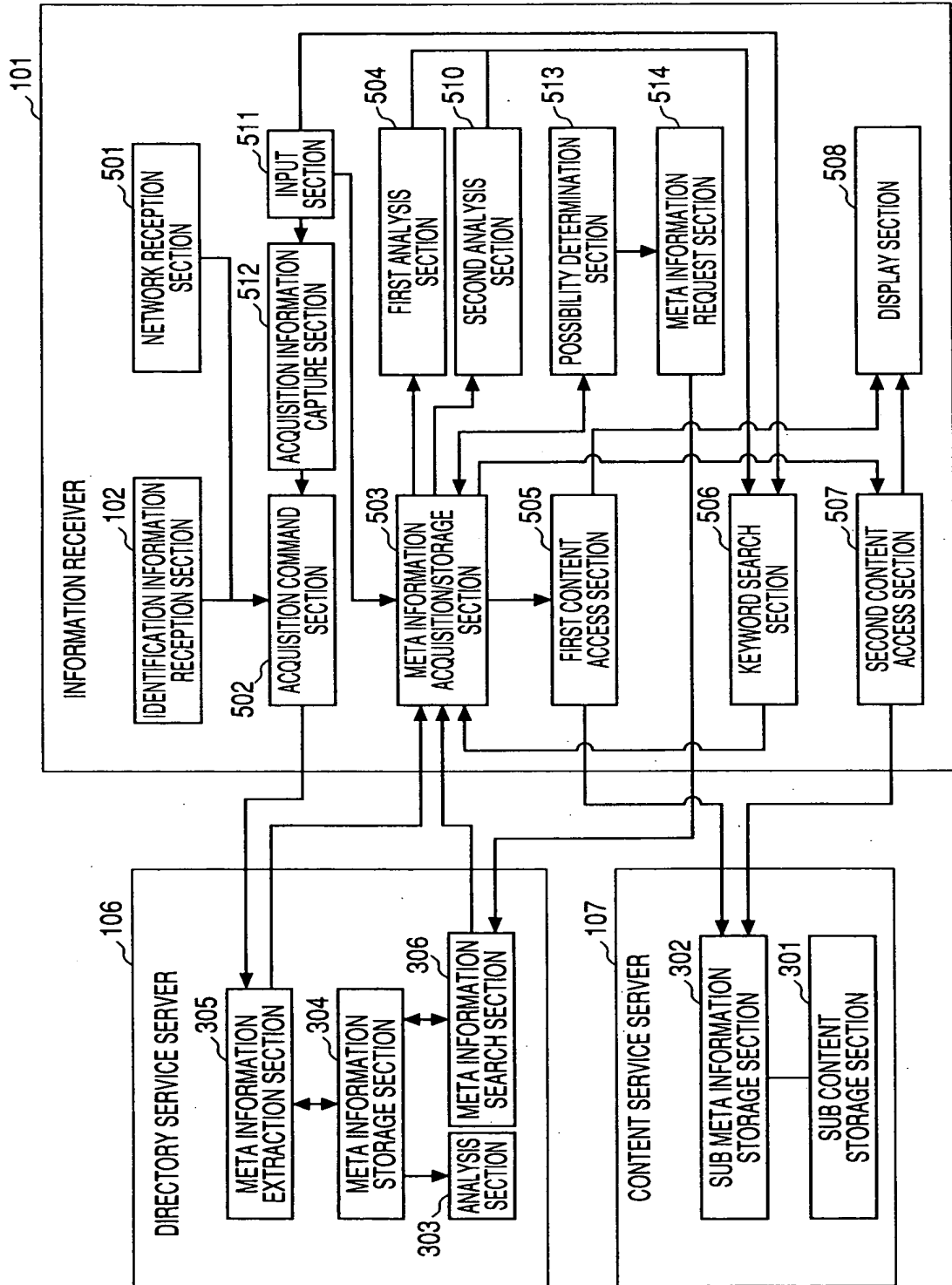


FIG. 7

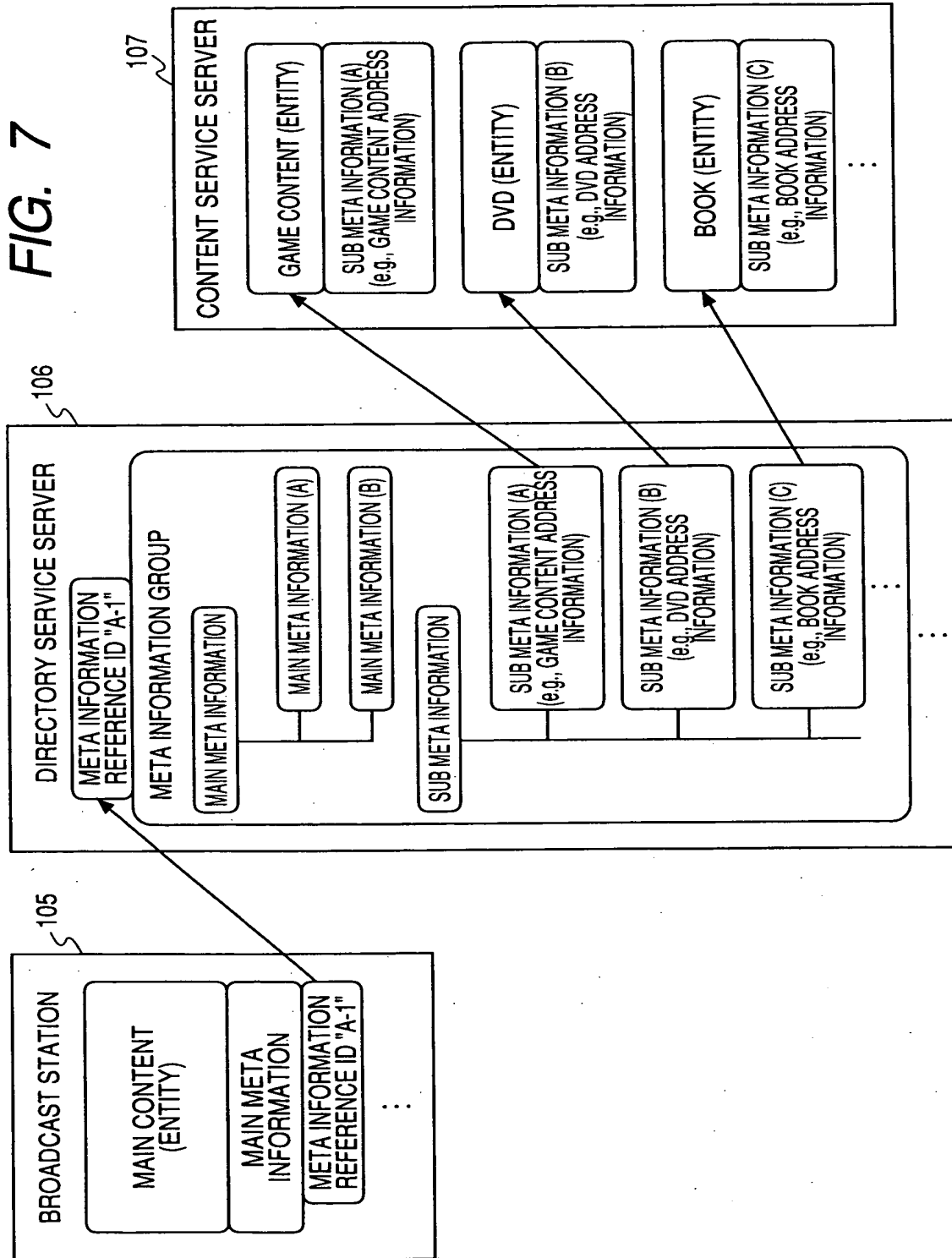


FIG. 8

```
<ENTIRE META INFORMATION  META INFORMATION REFERENCE ID = "A-1" >  
  <PROGRAM TITLE = "SMOPxSMOP"  START TIME = "22:00" .../>  
  <GROUP  GROUP ID = "0001"  GROUP TYPE = "CAST">  
    <PERSON TYPE = "CAST" NAME = "TAKUYA KIMURO" .../>  
    <PERSON TYPE = "CAST" NAME = "HIKARI UTADA" .../>  
  </GROUP>  
  <PERSON TYPE = "DIRECTOR" .../>  
</ENTIRE META INFORMATION>
```



FIG. 9

```
<BROADCAST STATION BROADCAST STATION ID = "TPS">  
  <PROGRAM PROGRAM TITLE = "GOOD LACK", META INFORMATION  
    REFERENCE ID = "A-1", ...>  
  <PROGRAM PROGRAM TITLE = "OUTABAN", META INFORMATION  
    REFERENCE ID = "A-2", ...>  
  <PROGRAM ...>  
</BROADCAST STATION>  
<BROADCAST STATION BROADCAST STATION ID = "BUSHI TELEVISION">  
  <PROGRAM PROGRAM TITLE = "PROFESSIONAL BASEBALL",  
    META INFORMATION REFERENCE ID = "B-1", ...>  
  <PROGRAM ...>  
</BROADCAST STATION>
```

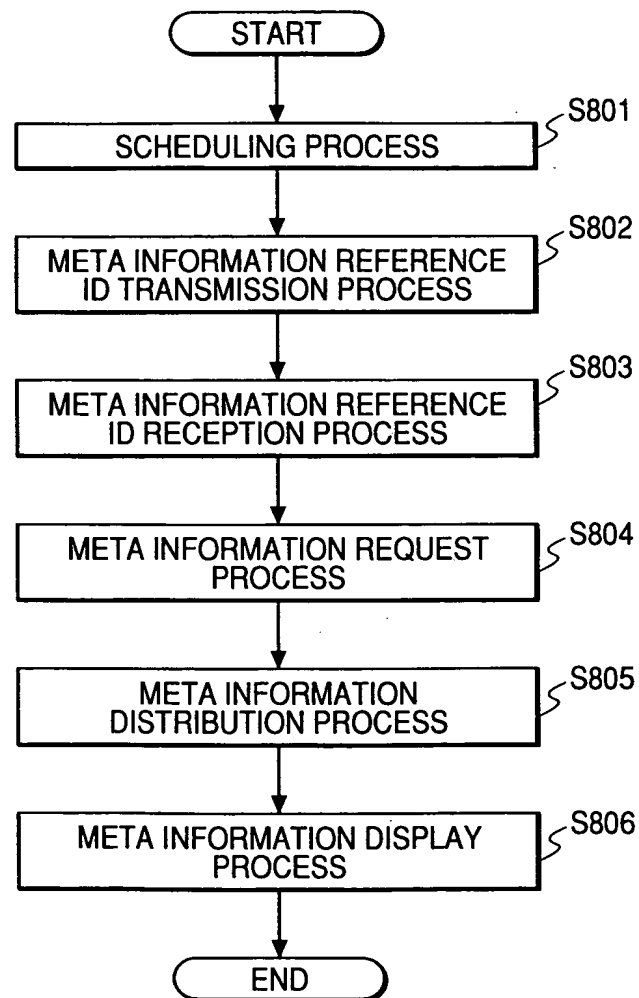
*FIG. 10*

FIG. 11

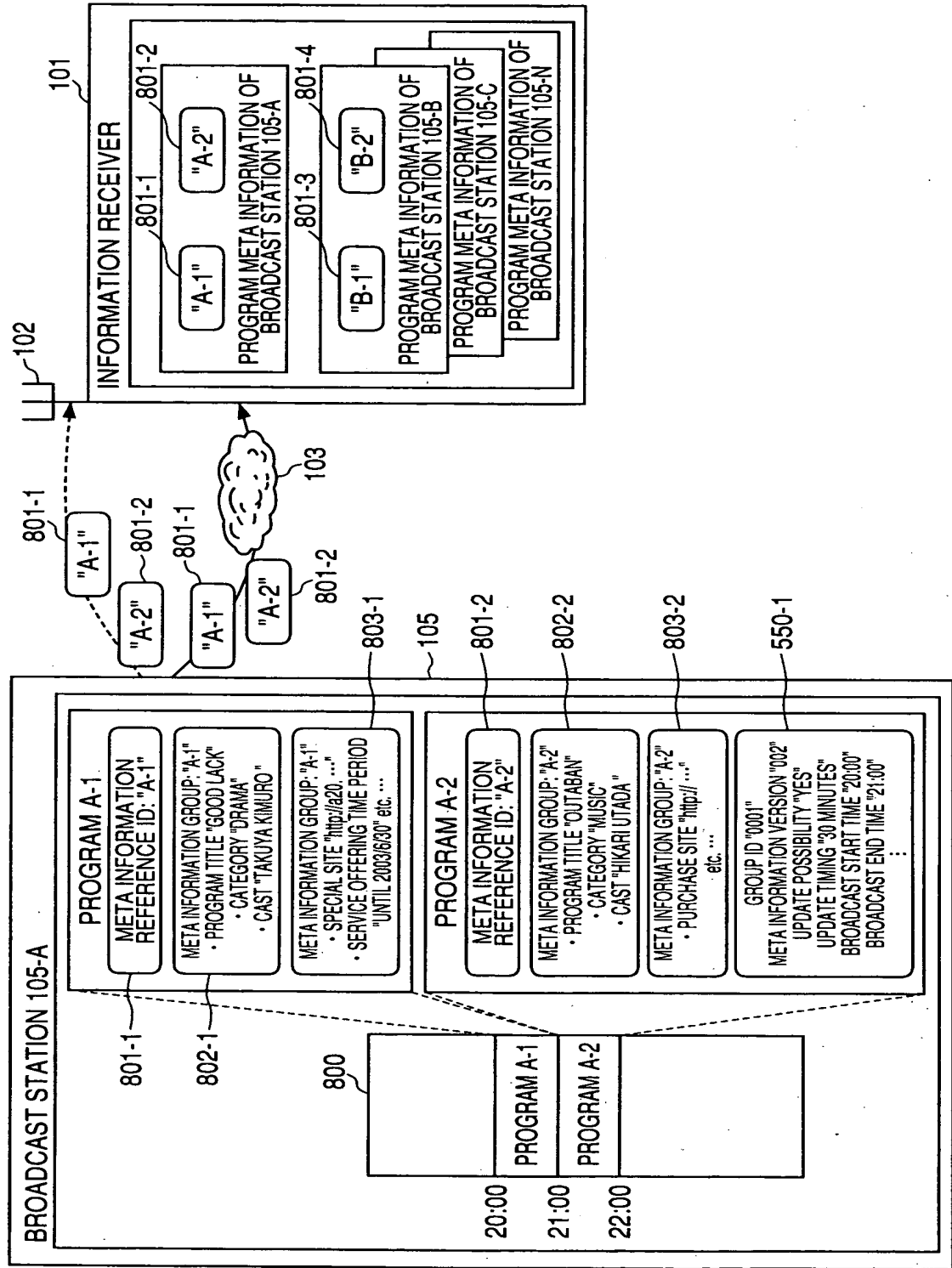


FIG. 12A

508

	BROADCAST STATION 105-A	BROADCAST STATION 105-B	BROADCAST STATION ...	DISPLAY REQUIREMENTS
19:00	"A-NEWS"	"HANJIN x KYOSHIN"	...	CATEGORY
20:00	"GOOD LACK"		...	CAST
				...
				SPECIAL SITE
				...
21:00	"OUTABAN"	"NEWS STUDIO"	...	

FIG. 12B

508

	BROADCAST STATION 105-A	BROADCAST STATION 105-B	BROADCAST STATION ...	DISPLAY REQUIREMENTS
19:00	"A-NEWS" NEWS	"HANJIN x KYOSHIN" SPORTS	...	CATEGORY
20:00	"GOOD LACK" DRAMA		...	CAST
				...
				SPECIAL SITE
				...
21:00	"OUTABAN" MUSIC	"NEWS STUDIO" NEWS	...	

FIG. 13A

				508
	BROADCAST STATION 105-A	BROADCAST STATION 105-B	BROADCAST STATION ...	
19:00		"HANJIN x KYOSHIN"	...	
20:00	"GOOD LACK"		...	
21:00	"OUTABAN"	"NEWS STUDIO"	...	

**DISPLAY REQUIREMENTS**  

CATEGORY
CAST
...
SPECIAL SITE
...

FIG. 13B

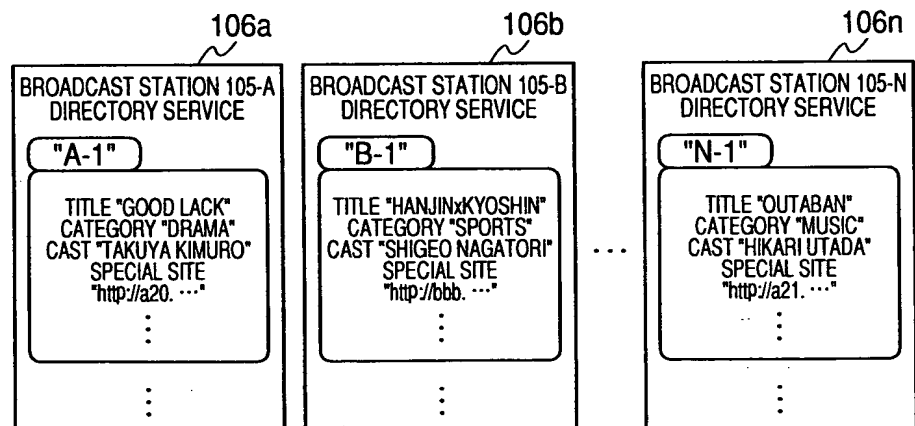


FIG. 13C

				508
	BROADCAST STATION 105-A	BROADCAST STATION 105-B	BROADCAST STATION ...	
19:00		"HANJIN x KYOSHIN" <a href="http://bbb. ....">http://bbb. ....</a>	...	
20:00	"GOOD LACK" <a href="http://a20. ....">http://a20. ....</a>		...	
21:00	"OUTABAN" <a href="http://a21. ....">http://a21. ....</a>	"NEWS STUDIO" (THERE MAY BE NO CORRESPONDING ITEM)	...	

**DISPLAY REQUIREMENTS**  

CATEGORY
CAST
...
SPECIAL SITE
...

FIG. 14

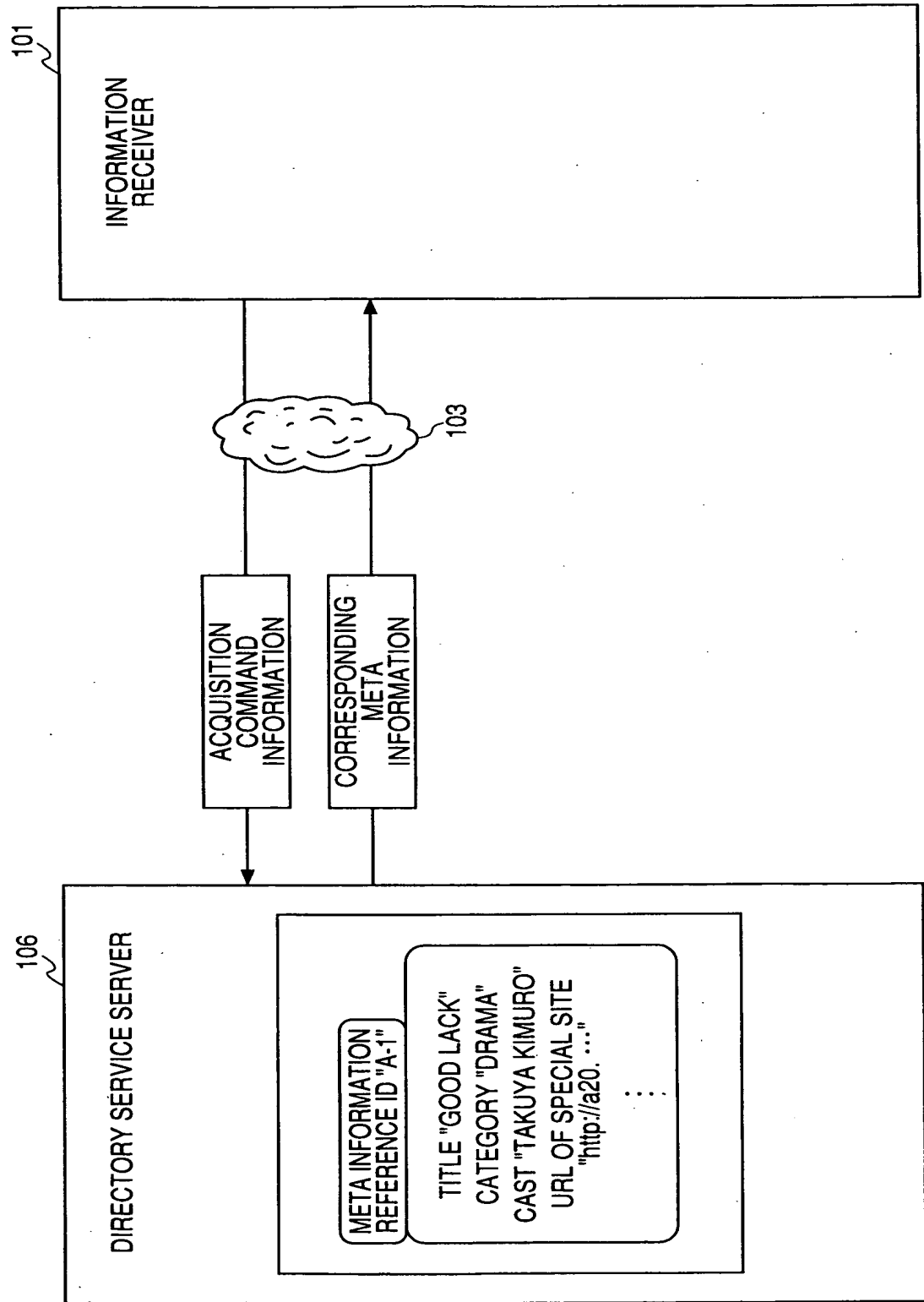


FIG. 15A

508

	BROADCAST STATION 105-A	BROADCAST STATION 105-B	BROADCAST STATION ...
19:00	"A-NEWS" NEWS	"HANJIN X KYOSHIN" SPORTS	...
20:00	"GOOD LACK" DRAMA (REFERENCE ID: A-1)		...
21:00	"OUTABAN" MUSIC	"NEWS STUDIO" NEWS	...

RELATED INFORMATION

FIG. 15B

106

META INFORMATION REFERENCE ID: "A-1"
META INFORMATION GROUP: "A-1" • PROGRAM TITLE "GOOD LACK" • CATEGORY "DRAMA" • CAST "TAKUYA KIMURO" • SPECIAL SITE "http://..." • SERVICE OFFERING TIME PERIOD "UNTIL 2003/6/30" etc. ...

FIG. 15C

508

	BROADCAST STATION 105-A	BROADCAST STATION 105-B	BROADCAST STATION ...
19:00	"A-NEWS" NEWS	"HANJIN X KYOSHIN" SPORTS	...
20:00	"GOOD LACK" DRAMA (REFERENCE ID: A-1)		...
21:00	"OUTABAN" MUSIC	"NEWS STUDIO" NEWS	...

PROGRAM TITLE "GOOD LACK"  
 CATEGORY "DRAMA" ⇒ CAST "TAKUYA KIMURO"  
 SPECIAL SITE "http://..."  
 SERVICE OFFERING TIME PERIOD  
 "UNTIL 2003/6/30"  
 COMMENT "THEME SONG CD ONLY NOW  
 AT SPECIAL PRICE AT SPECIAL SITE"  
 ...

1201

RELATED INFORMATION

FIG. 16

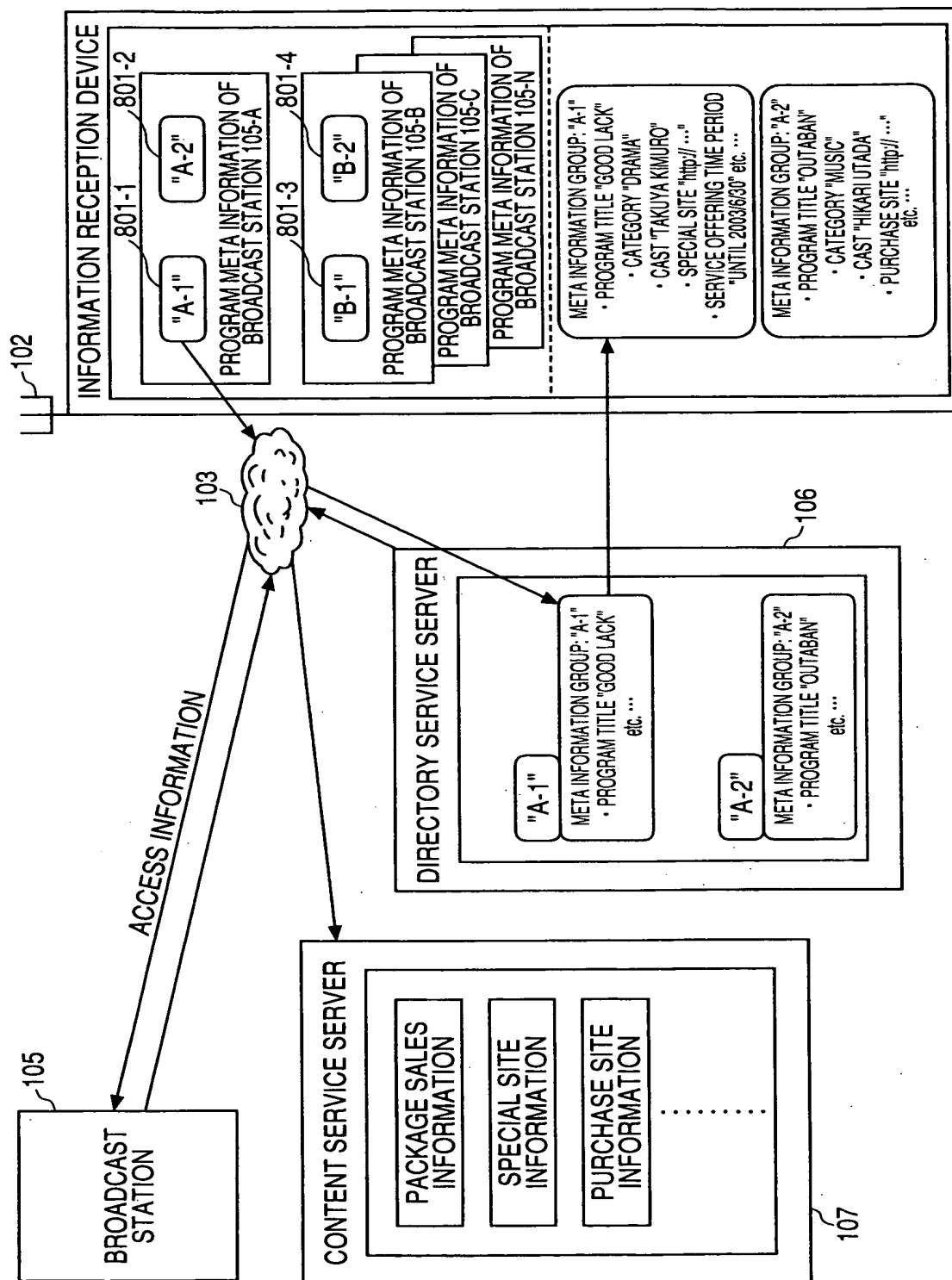




FIG. 17

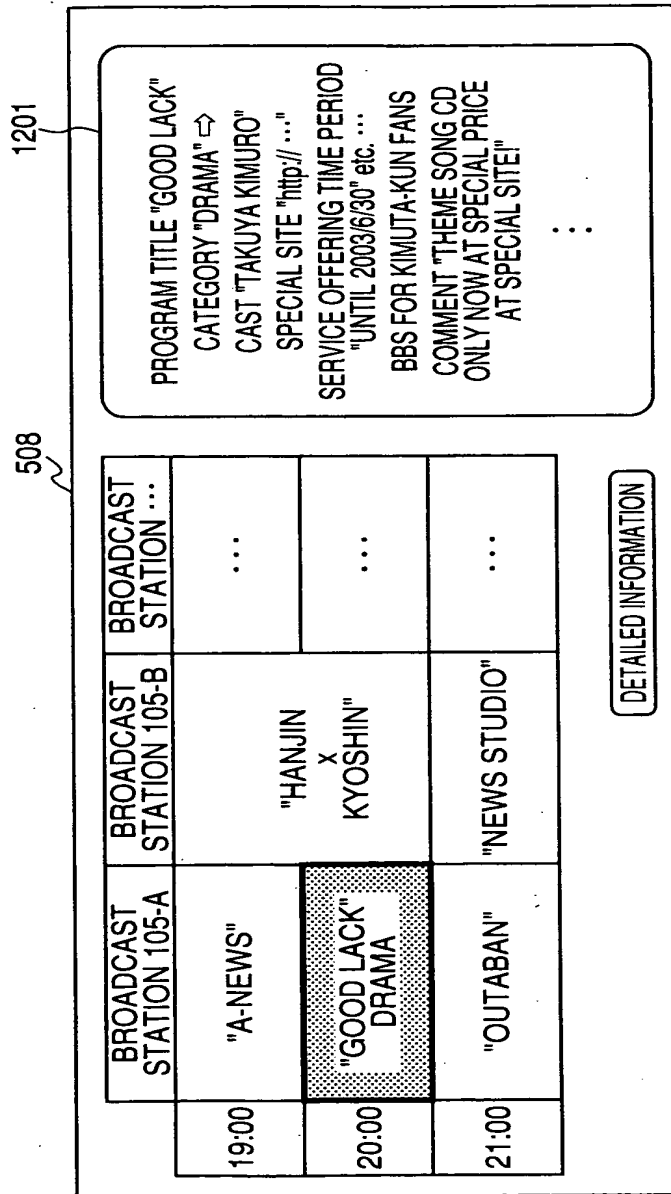


FIG. 18A

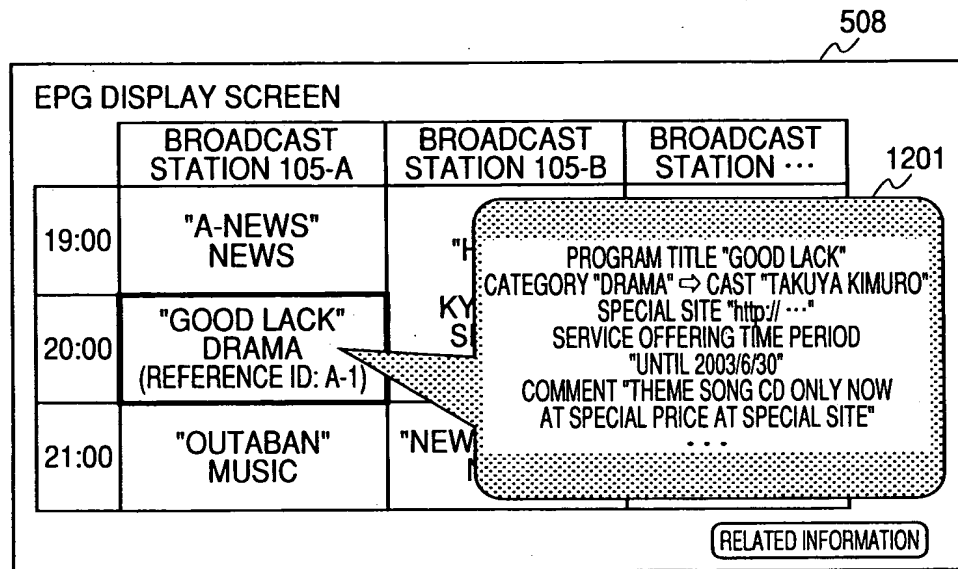


FIG. 18B

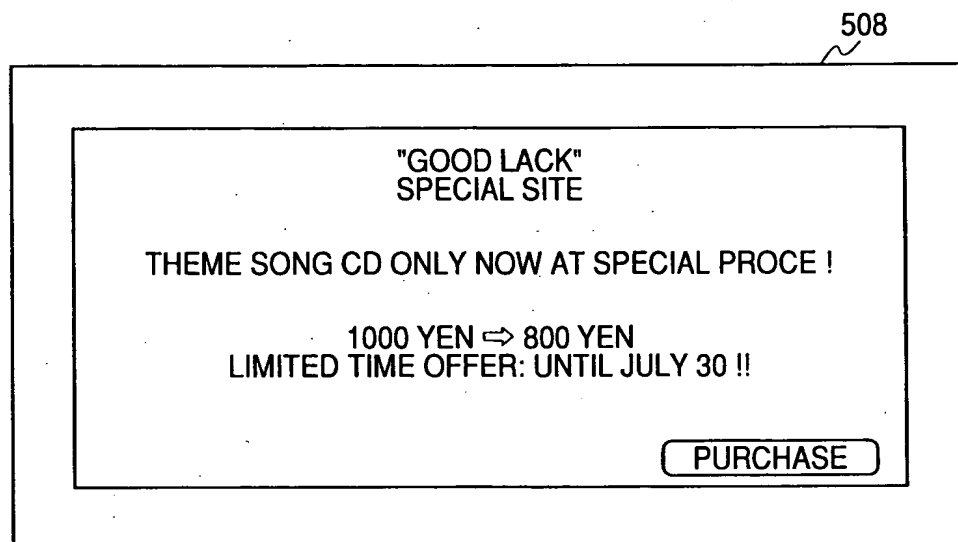


FIG. 19

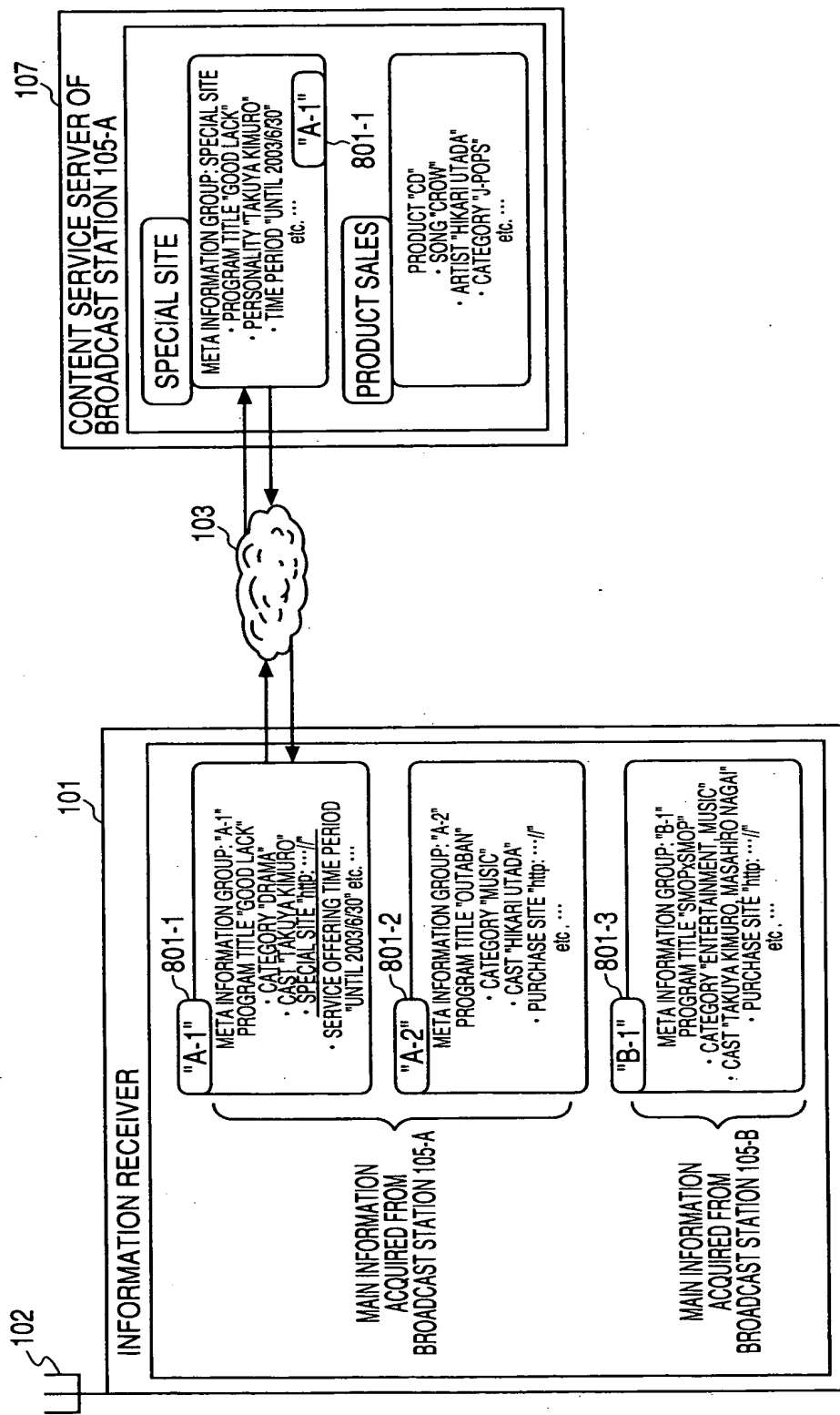


FIG. 20A

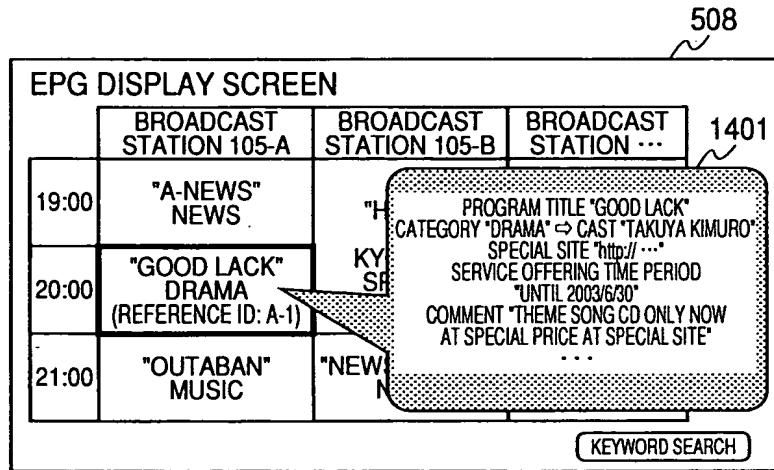


FIG. 20B

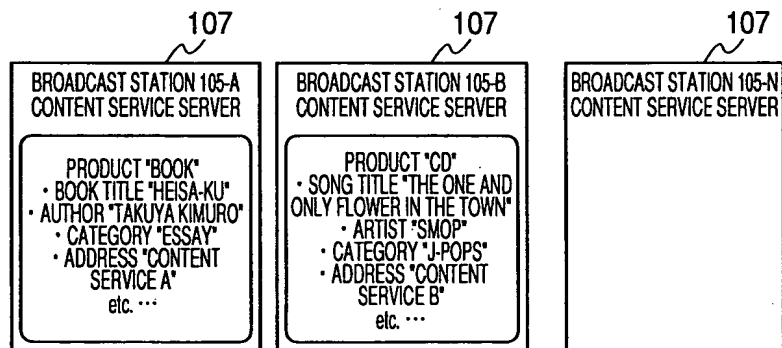


FIG. 20C

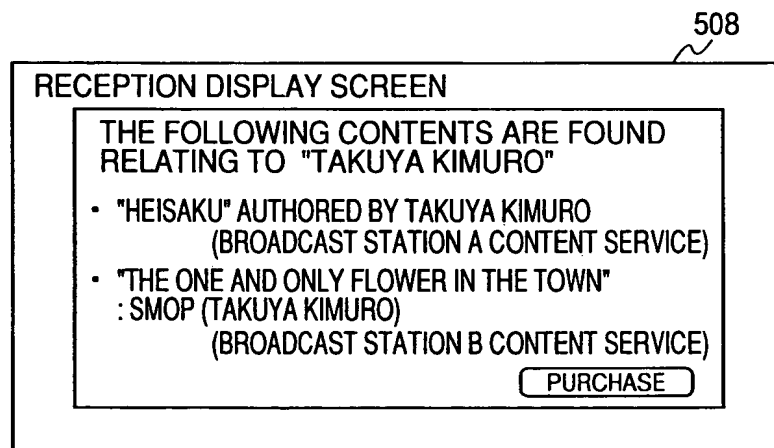


FIG. 21

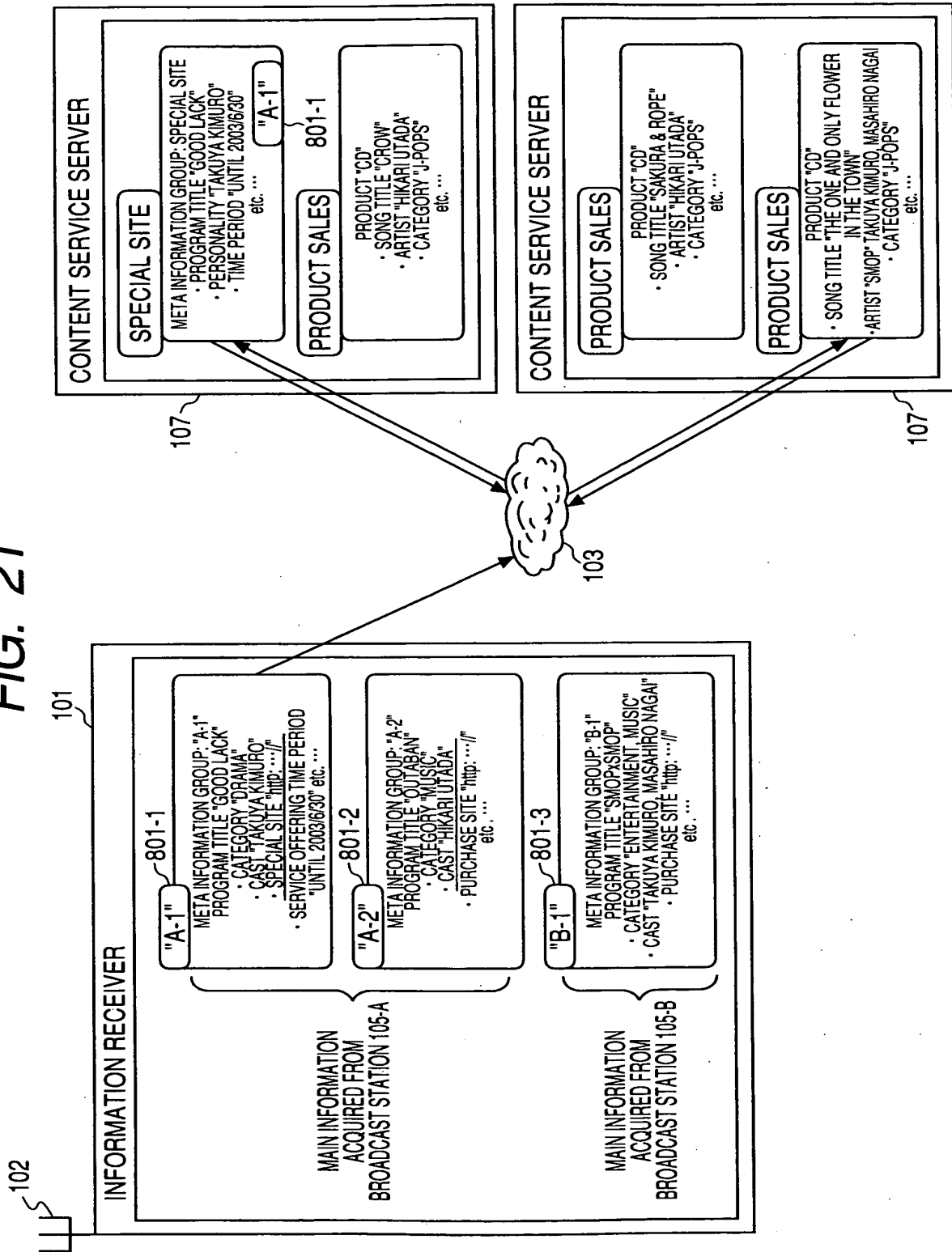


FIG. 22A

508

EPG DISPLAY SCREEN			
	BROADCAST STATION 105-A	BROADCAST STATION 105-B	BROADCAST STATION ...
19:00	"A-NEWS" NEWS	"HANJIN X KYOSHIN" SPORTS	...
20:00	"GOOD LACK" DRAMA (REFERENCE ID: A-1)		...
21:00	"OUTABAN" MUSIC	"NEWS STUDIO" NEWS	...

RECOMMENDED

FIG. 22B

107                      107                      107

BROADCAST STATION 105-A CONTENT SERVICE SERVER	BROADCAST STATION 105-B CONTENT SERVICE SERVER	BROADCAST STATION 105-N CONTENT SERVICE SERVER
PRODUCT "BOOK" • BOOK TITLE "HEISA-KU" • AUTHOR "TAKUYA KIMURO" • CATEGORY "ESSAY" • ADDRESS "CONTENT SERVICE A" etc. ...	PRODUCT "CD" • SONG TITLE "THE ONE AND ONLY FLOWER IN THE TOWN" • ARTIST "SMOP" • CATEGORY "J-POPS" • ADDRESS "CONTENT SERVICE B" etc. ...	

FIG. 22C

508

RECOMMENDED CONTENTS
• "HEISAKU" AUTHORED BY TAKUYA KIMURO (BROADCAST STATION A CONTENT SERVICE)
• "THE ONE AND ONLY FLOWER IN THE TOWN" : SMOP (TAKUYA KIMURO) (BROADCAST STATION B CONTENT SERVICE)

PURCHASE

FIG. 23

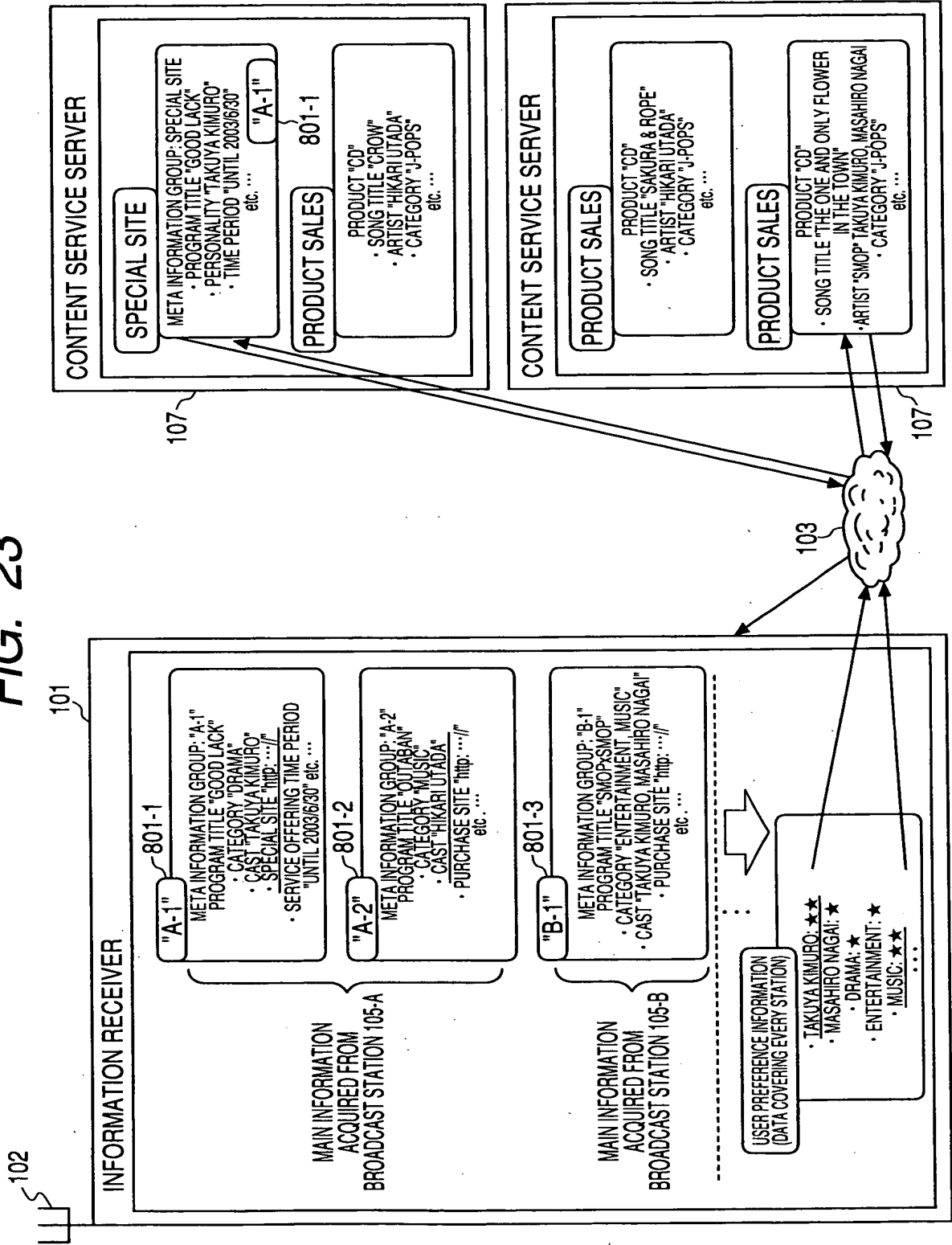


FIG. 24

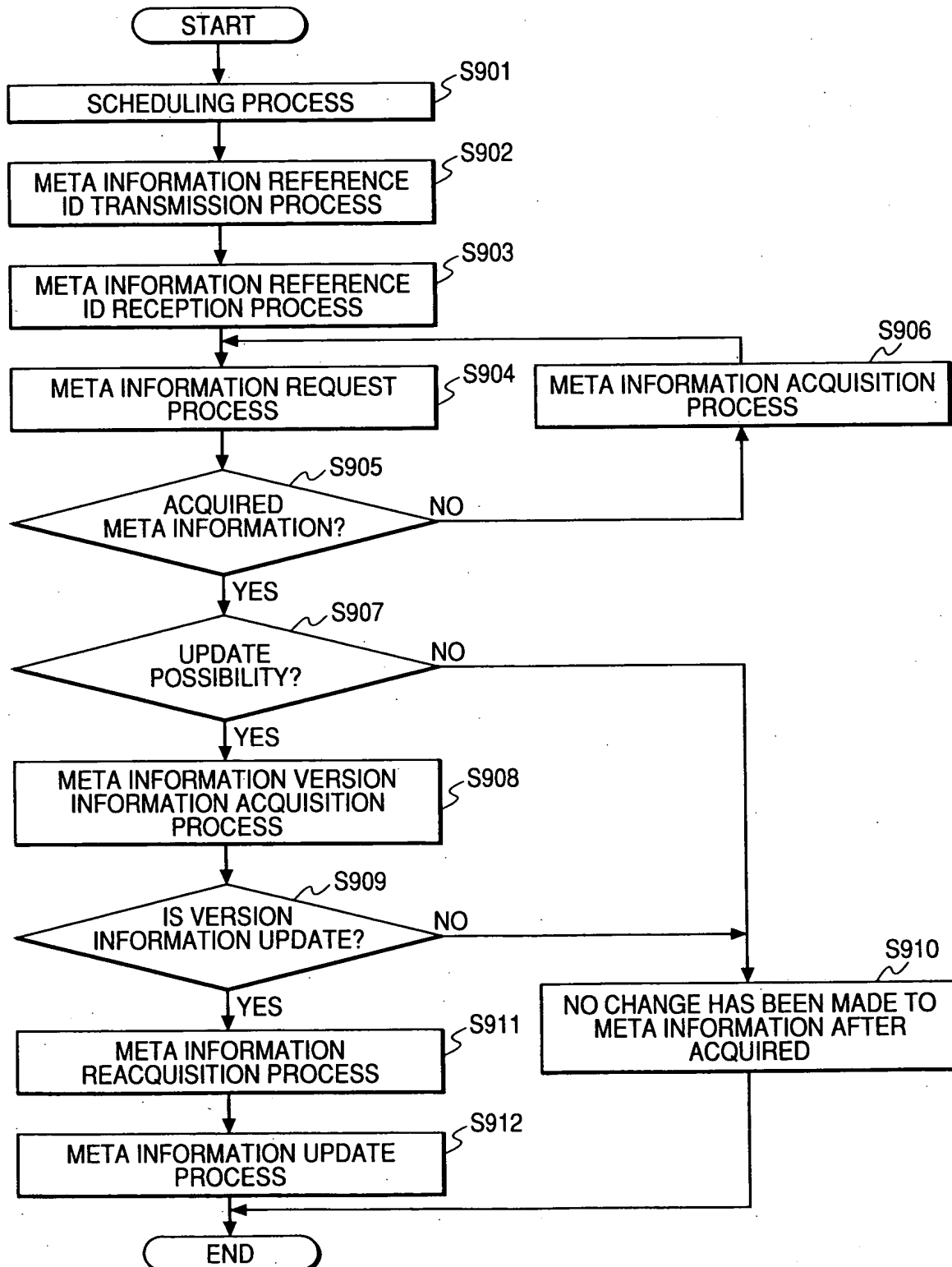




FIG. 25

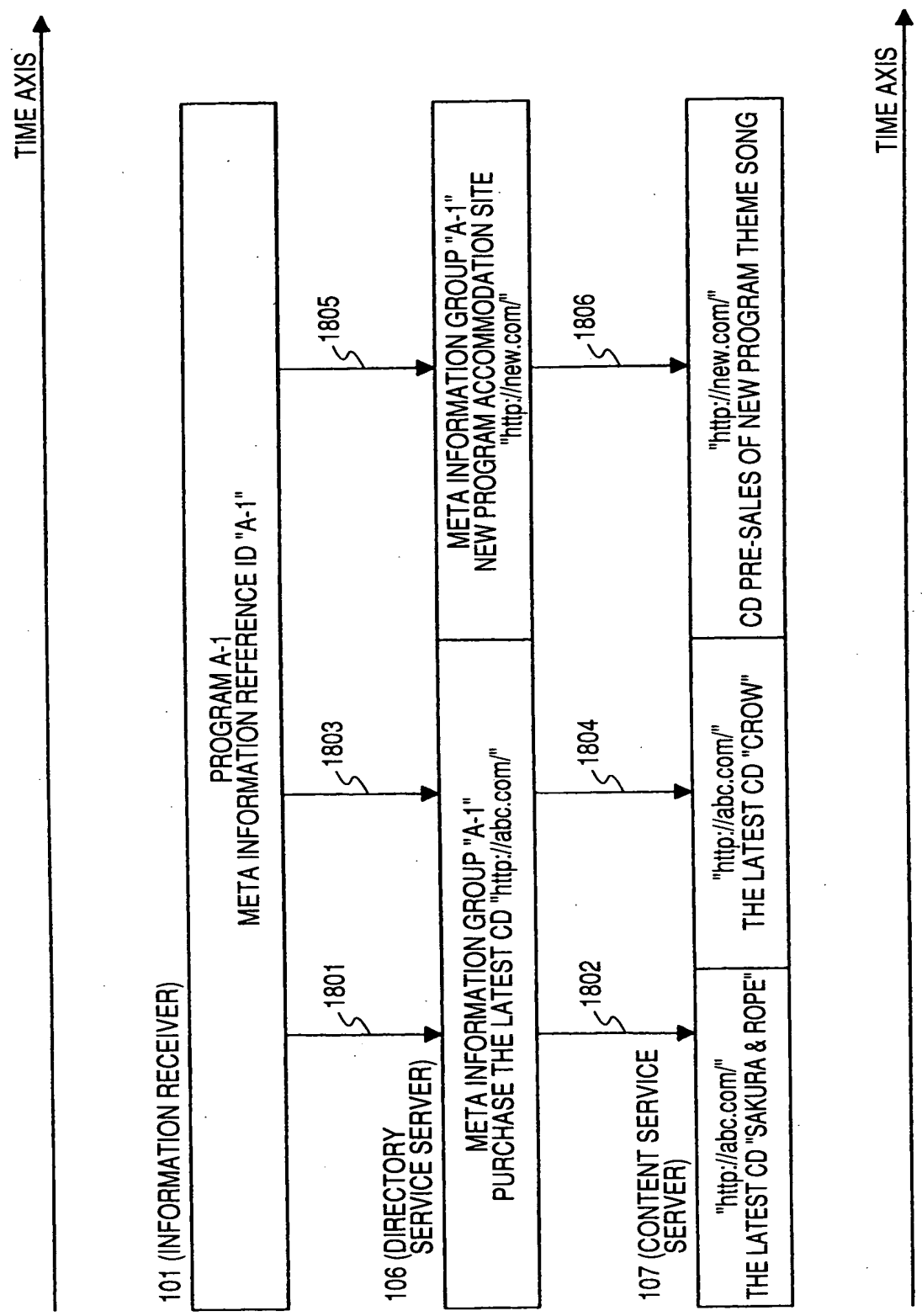


FIG. 26

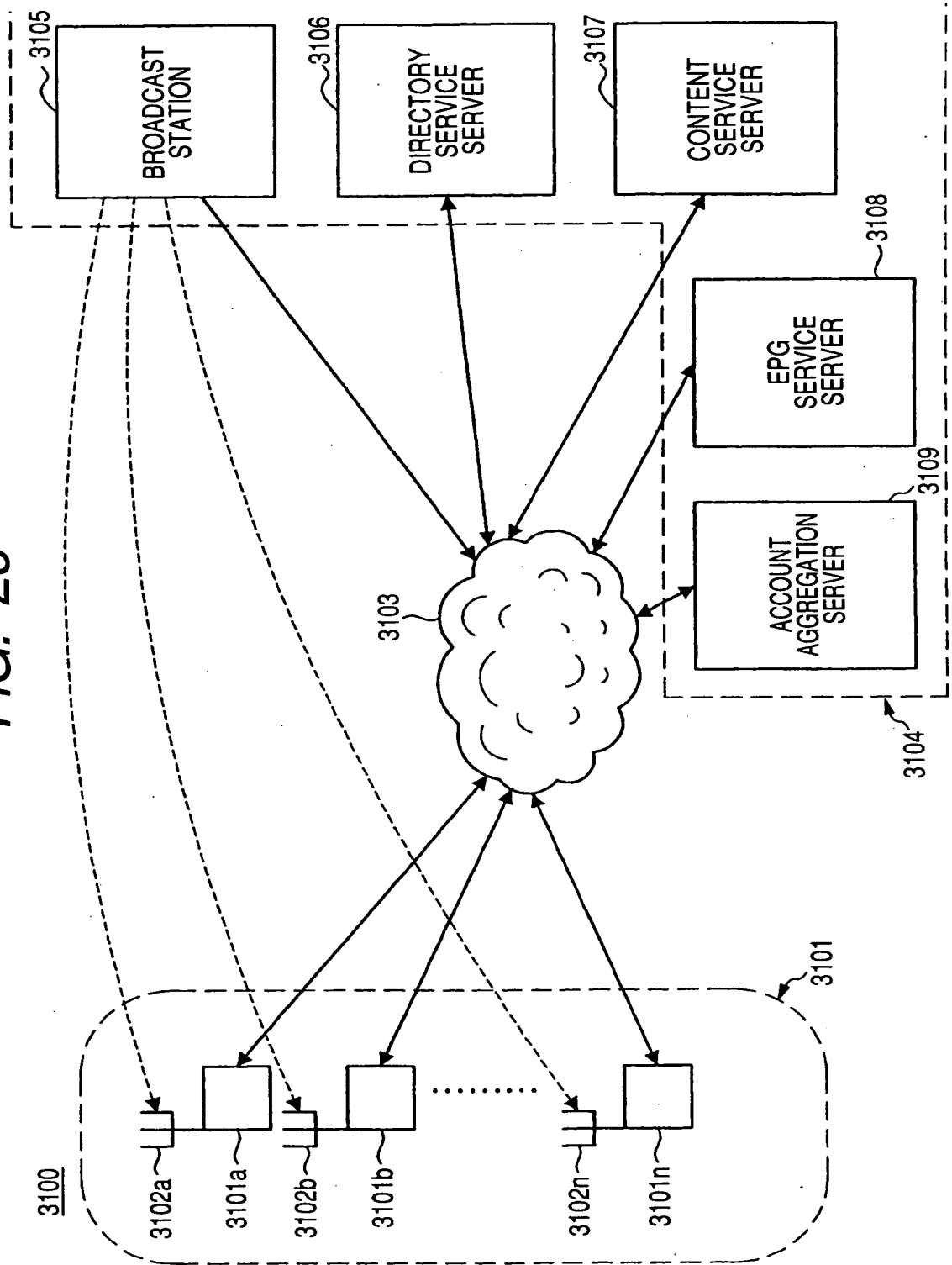


FIG. 27

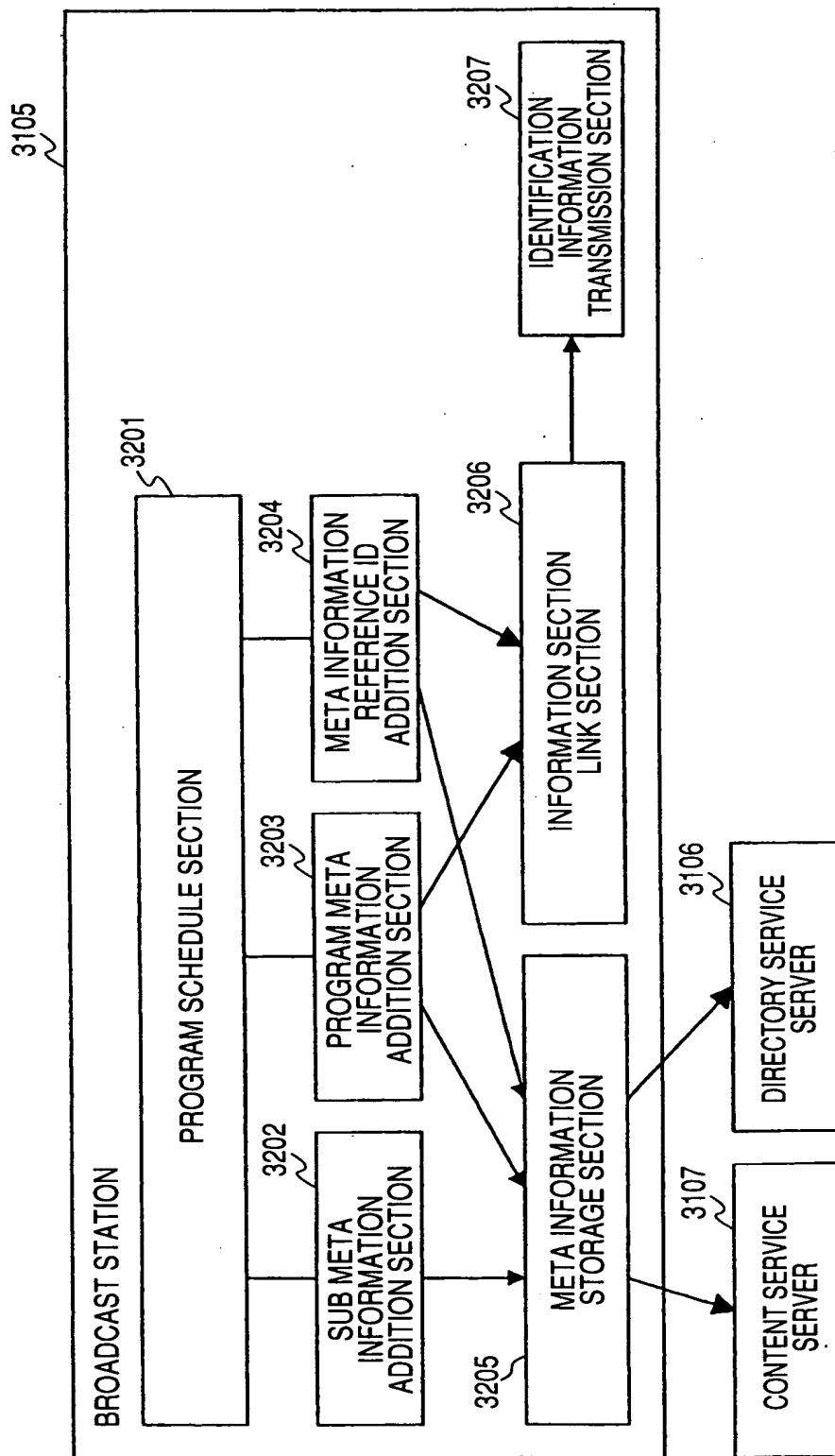


FIG. 28

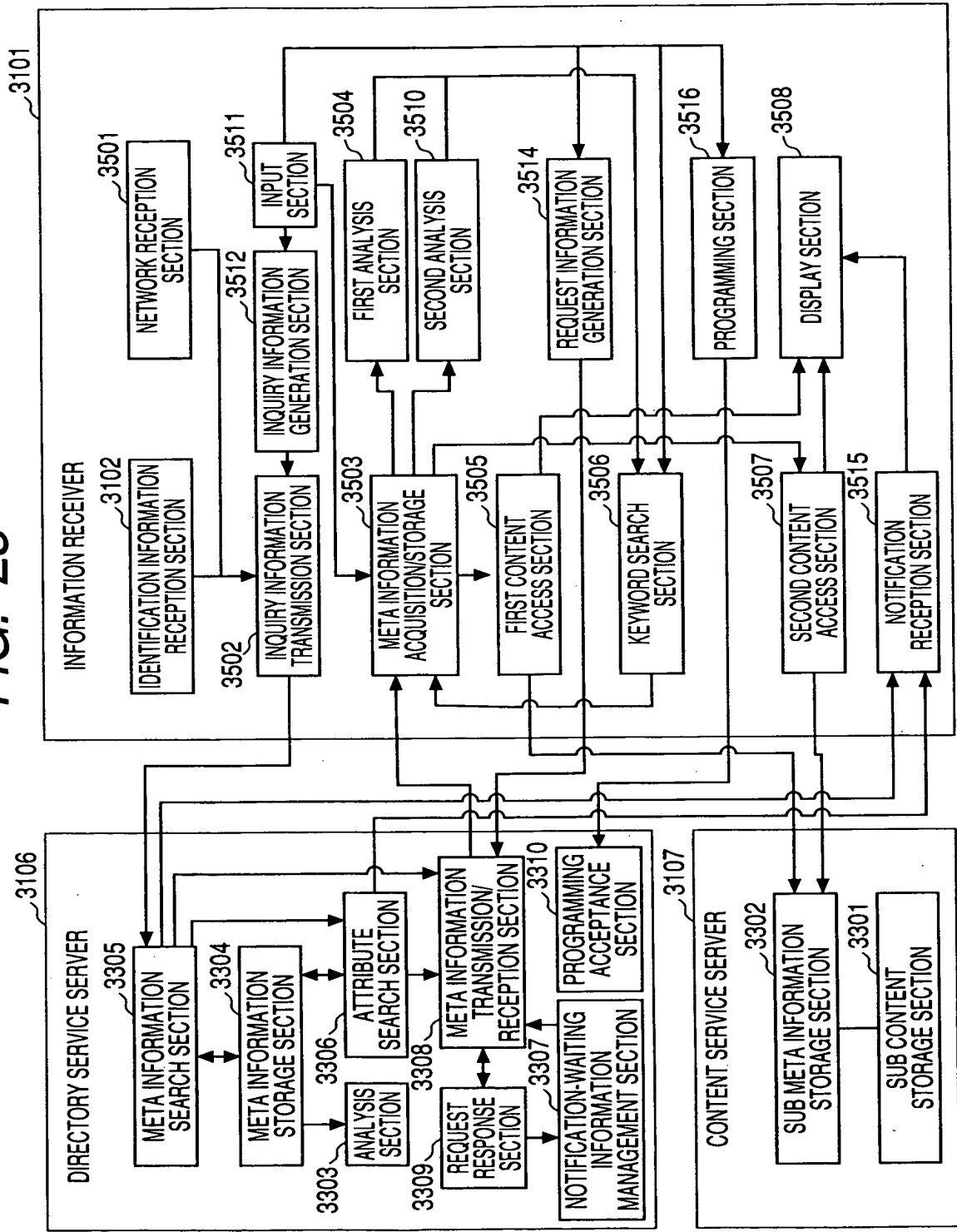


FIG. 29

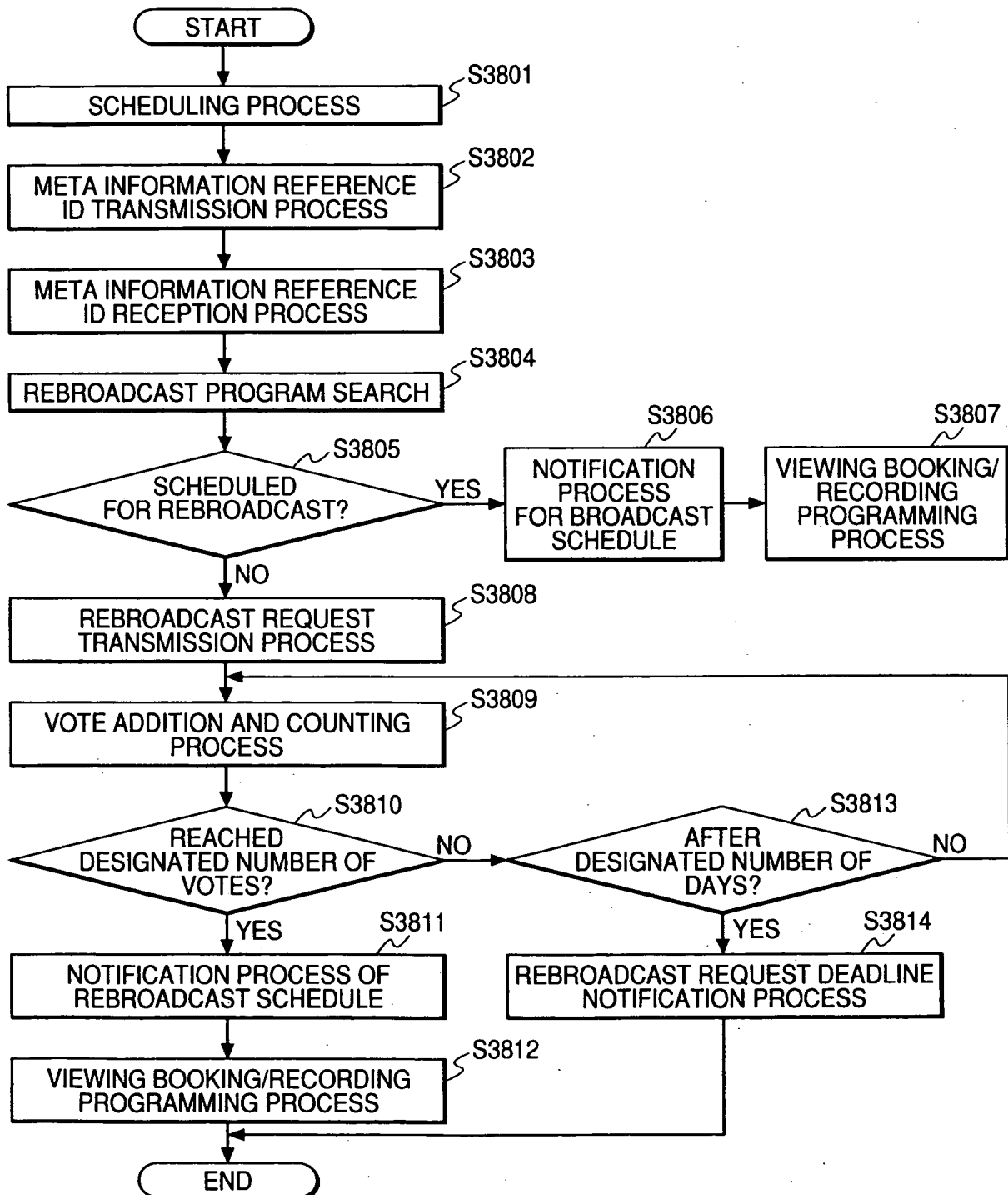


FIG. 30

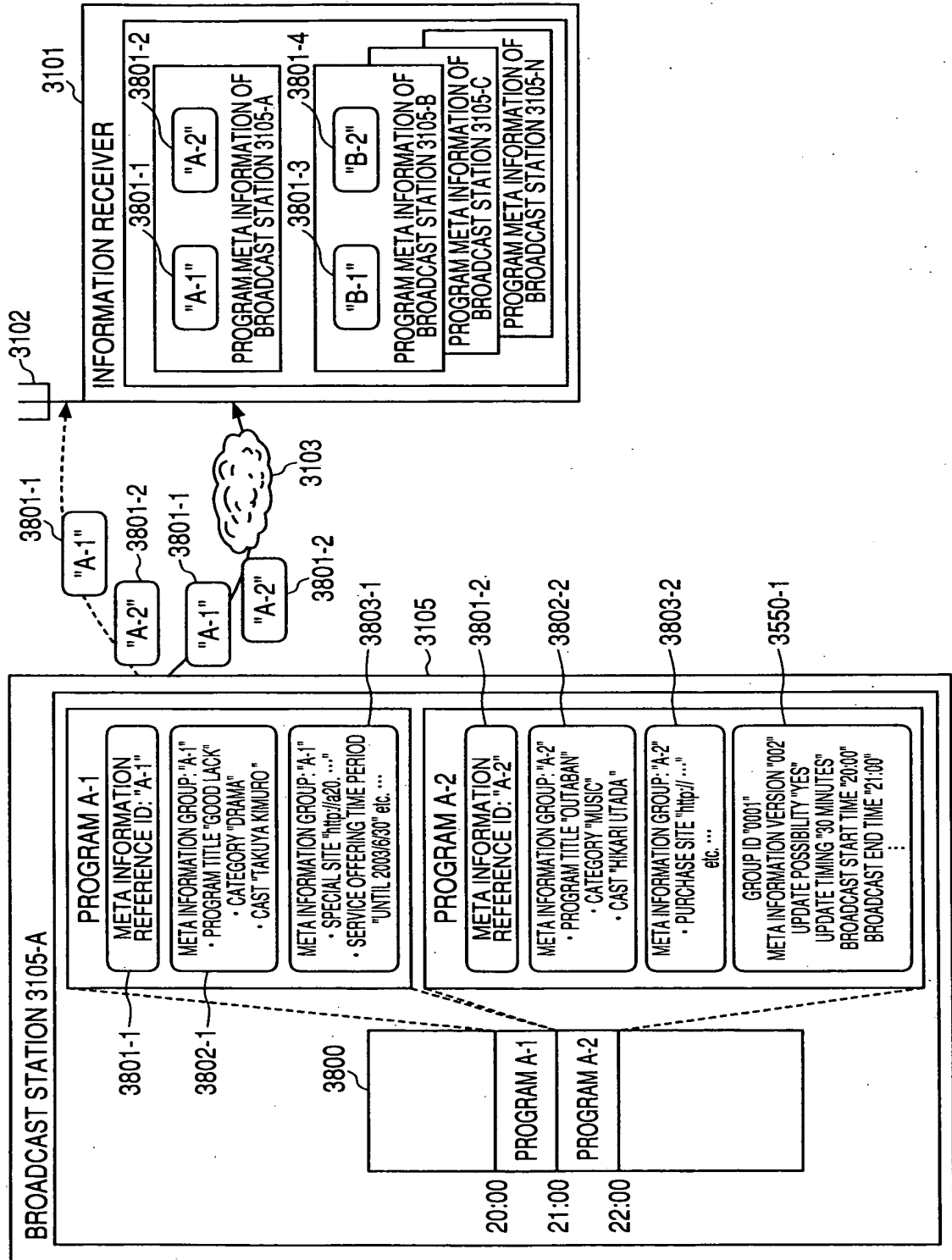


FIG. 31A

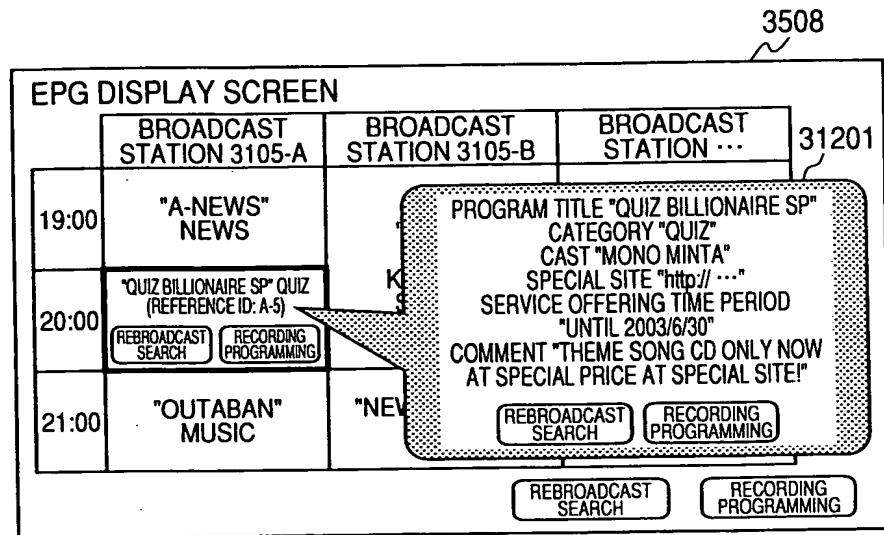


FIG. 31B

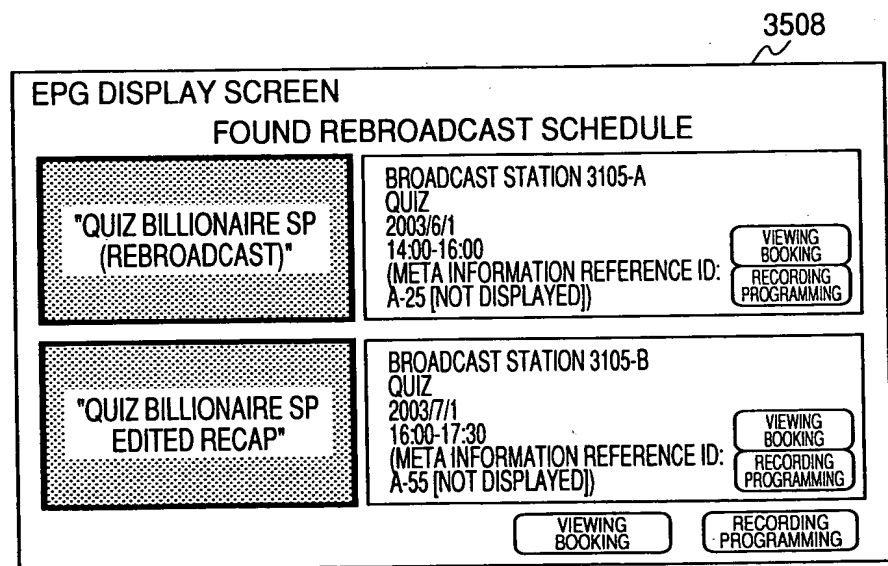


FIG. 31C

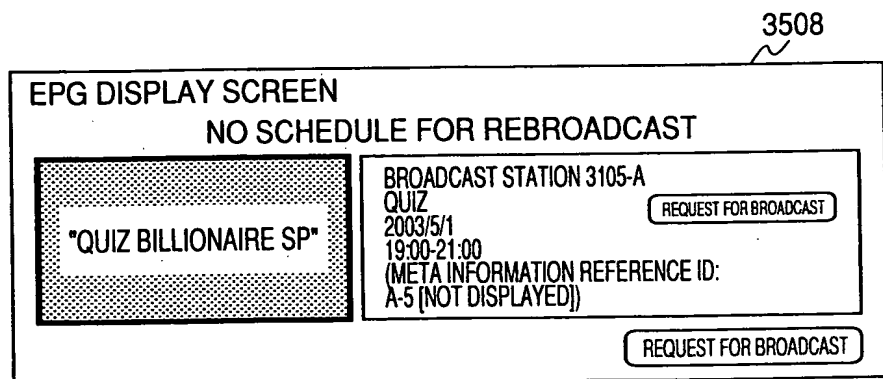


FIG. 32

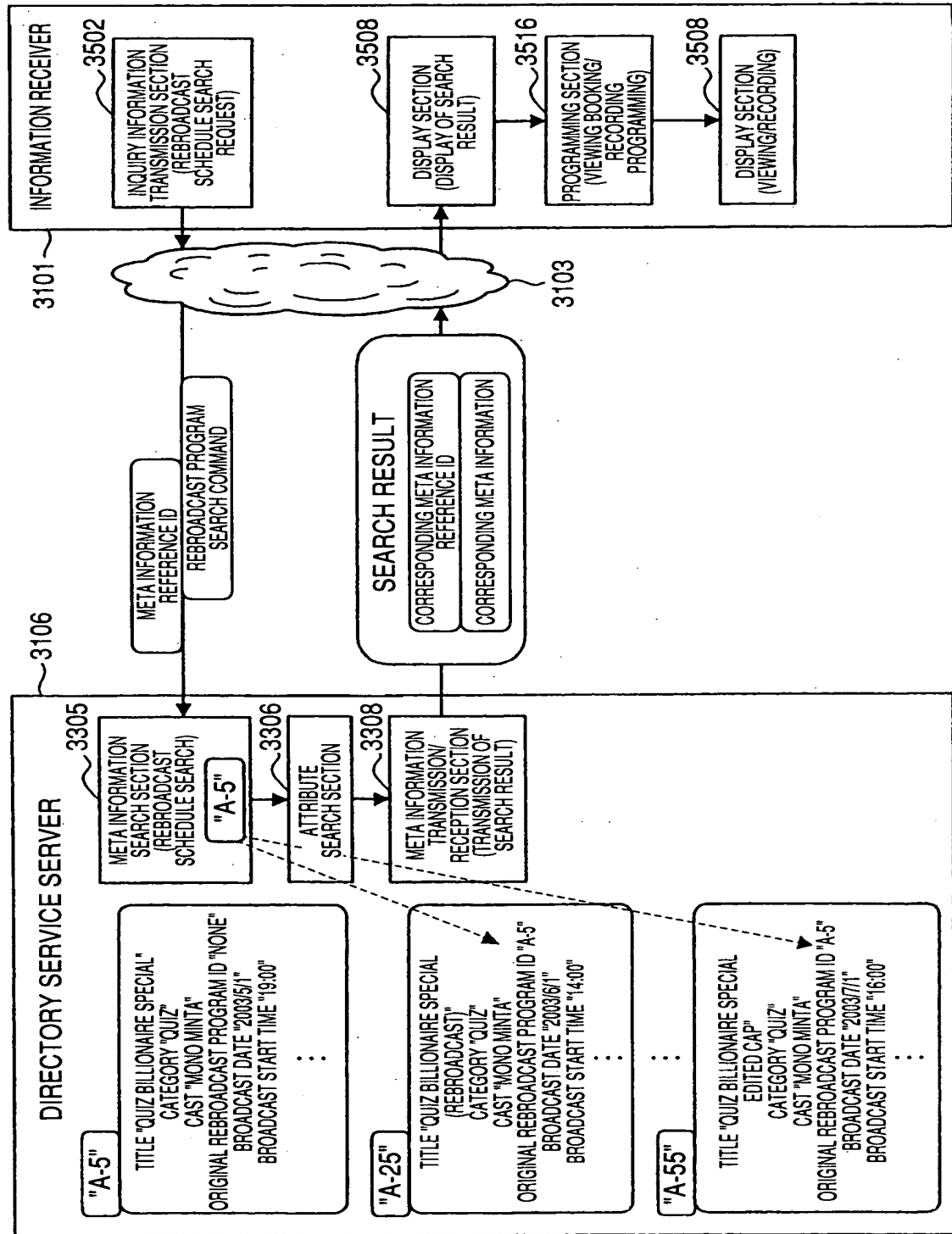




FIG. 33

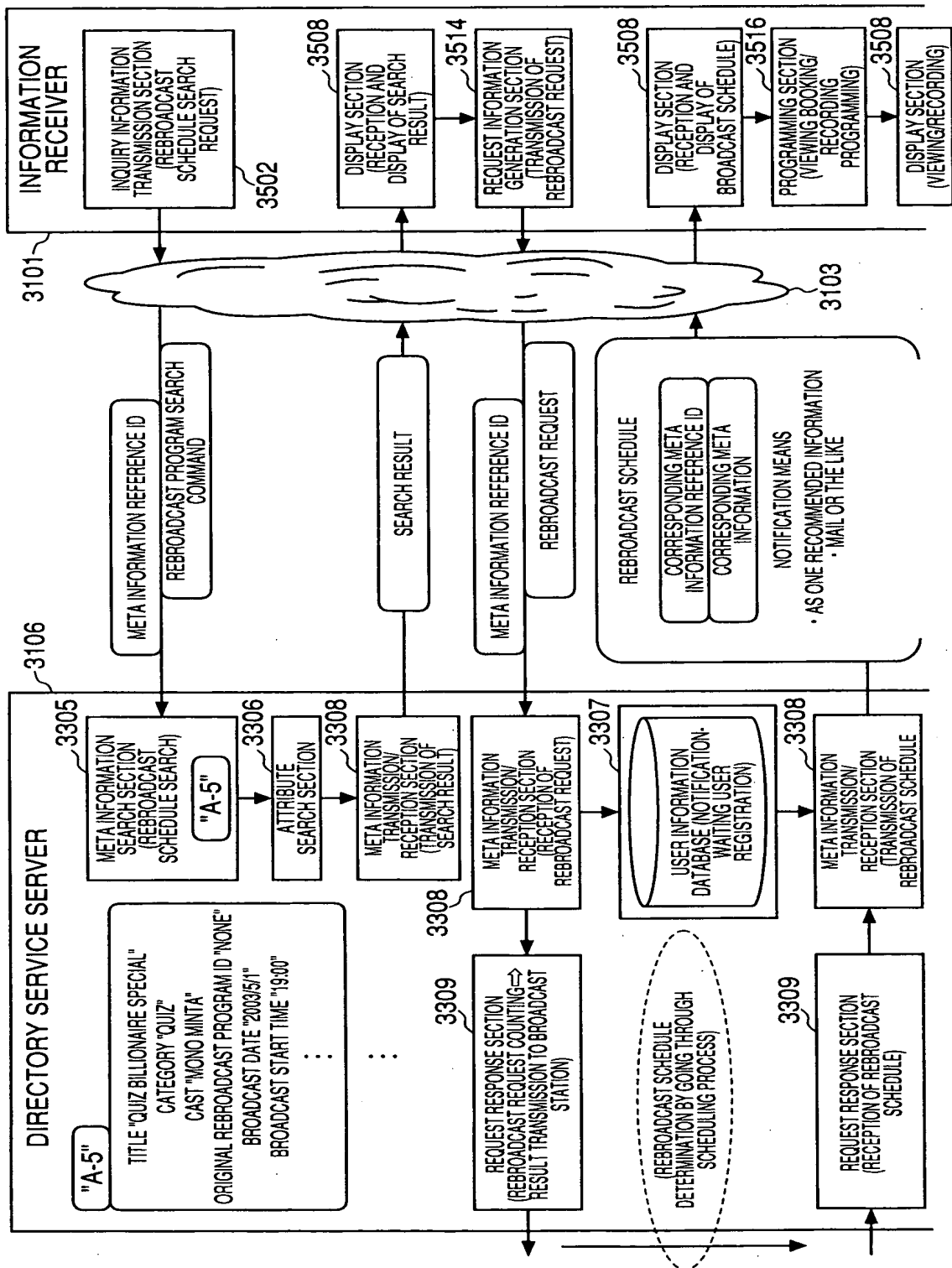


FIG. 34

USER ID (OR OTHERS FOR USER IDENTIFICATION SUCH AS USER META INFORMATION REFERENCE ID)	REQUEST DETAILS	META INFORMATION REFERENCE ID OF TARGET PROGRAM	NOTIFICATION DESTINATION INFORMATION (INFORMATION FOR SPECIFYING NOTIFICATION DESTINATION SUCH AS MAIL ADDRESS, DEVICE ID, OR THE LIKE)
0110	BROADCAST DETERMINATION NOTIFICATION	A-5	<u>0110@mail.com</u>
0155	BROADCAST DETERMINATION NOTIFICATION	A-3	<u>0155@mail.ne.jp</u>
U-1 USER META INFORMATION REFERENCE ID	BROADCAST DETERMINATION NOTIFICATION	—	—

31500

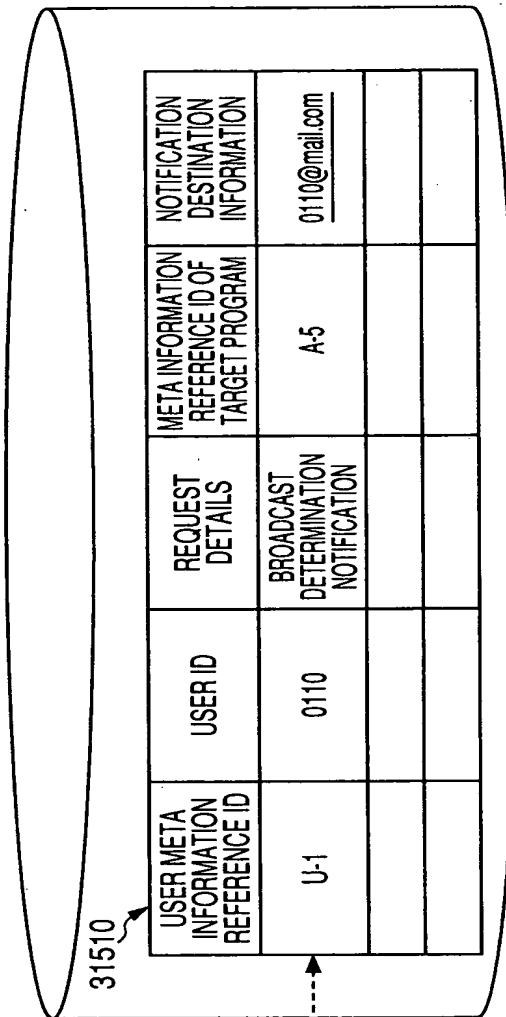


FIG. 35A

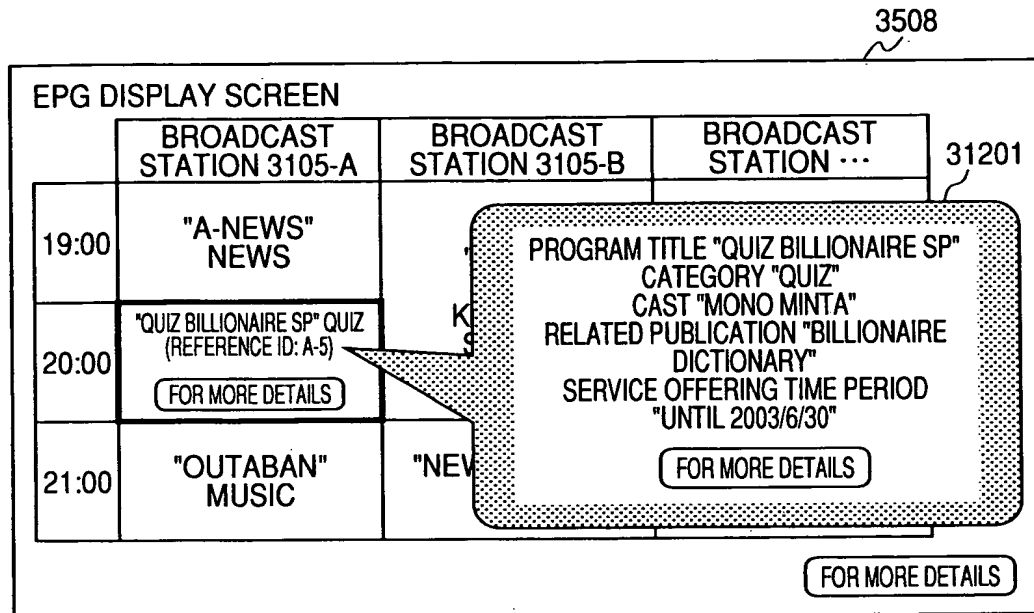


FIG. 35B

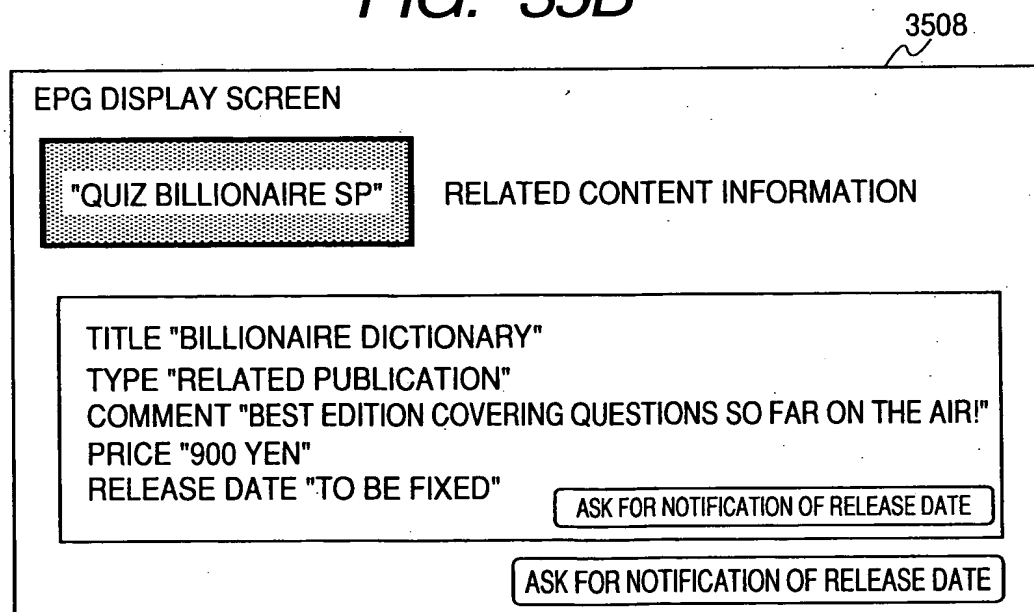


FIG. 36

